Tigerlily Foundation is a national organization focused on educating, advocating for, empowering and supporting young women with cancer – throughout their life and health journey. Tigerlily supports young women ages 15 – 45 to improve their quality of life, educates them on lifestyle, risk reduction, and empowers them to be their own best advocate.

Tigerlily respectfully requests support to host its 2024 EmPOWER Ball. The event serves as an opportunity to support the mission of Tigerlily, while enabling the organization to continue to educate young women about their overall health, and support them through cancer treatment and beyond.

**EVENT DETAILS**

The EmPOWER Ball will be held on October 19, 2024, at the Waldorf Astoria, 1100 Pennsylvania Avenue, NW, Washington, DC 20004; 6:00 p.m. – 11:00 p.m

Sponsoring Tigerlily’s EmPOWER Ball allows Sponsor to gain exposure, while supporting young women throughout their health and cancer journey. It enhances the sponsors recognition within the oncology, health and multicultural communities, strengthens client relationships, and helps generate new partnerships.

As a Sponsor, become a part of a powerful health equity initiative by:
- Educating and empowering cancer survivors,
- Bringing awareness to health issues and barriers to accessing care,
- Setting an example of integrity and leadership,
- Encouraging community and corporate advocacy,
- Leading change.

As a sponsor, receive exposure to more than 350,000 people through media, more than 50,000 people through our social media channels and newsletter, and receives continued exposure year-round on our website, on top of reaching the 300+ attendees of the EmPOWER Ball.
SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

Investment $200,000

- Sponsor receives highlighted, verbal recognition as the Presenting Sponsor for the Ball.
- Opportunity to welcome everyone to the gala from the podium, and introduce the evening’s emcee.
- Sponsor receives five VIP Premier tables (for up to 50 guests) at the event.
- Opportunity to place one unbranded promotional item at each attendee seat.
- Highlighted logo recognition on all relevant event promotional materials (ex: save the date, invitation, program, press releases, event signage, and website).
- Full-page, inside front cover ad in the event program.
- Complementary valet parking for 10 guests.
- Logo placed on specifically designed swag bags.
- Highlighted sponsor recognition in our newsletter.
- Recognition in the Annual Report.

*Only one Presenting Sponsorship is available.

Transformation Sponsor

Investment $150,000

- Sponsor receives highlighted recognition as the Transformation Sponsor of the Ball.
- Opportunity to introduce the Transformation Award recipient. The Transformation Award recipient is someone who has created a solution for the cancer community in which they live and serve, that has had an impact on and transformed those around them.
- Sponsor receives five VIP Premier tables (for up to 50 guests) at the event.
- Opportunity to place one unbranded promotional item at each attendee seat.
- Highlighted logo recognition on all relevant event promotional materials (ex: save the date, invitation, program, press releases, event signage, and website).
- Full-page, back cover ad in the event program.
- Highlighted sponsor recognition in our newsletter.
- Recognition in the Annual Report.

*Only one Transformation Sponsorship is available.
Inspiration Sponsor

Investment $100,000

- Sponsor receives highlighted recognition as an Inspiration Sponsor of the Ball.
- Opportunity to introduce the Inspiration Award recipient. *The Inspiration Award recipient is someone who has exhibited courage and dedication in the field of cancer, and shown dedication to helping others.*
- Sponsor receives four VIP Premier tables (for up to 40 guests) at the event.
- Opportunity to place one unbranded promotional item at each attendee seat.
- Highlighted logo recognition on all relevant event promotional materials (ex: save the date, invitation, program, press releases, event signage, and website).
- Full-page ad in the event program.
- Highlighted sponsor recognition in our newsletter.
- Recognition in the Annual Report.

Kawana Rucker Courage Award Sponsor

Investment $75,000

- Sponsor receives highlighted recognition as a Courage Sponsor of the Ball.
- Opportunity to introduce the Courage Award recipient. *The Courage Award honors the life and legacy of Kawana Rucker, a young woman who displayed immense courage, resilience and faith as she navigated her diagnosis of breast cancer. Although she is no longer with us physically, Kawana’s spirit of courage lives on.*
- Sponsor receives three VIP Premier tables (for up to 30 guests) at the event.
- Opportunity to place one unbranded promotional item at each attendee seat.
- Highlighted logo recognition on all relevant event promotional materials (ex: save the date, invitation, program, press releases, event signage, and website).
- Full-page ad in the event program.
- Highlighted sponsor recognition in our newsletter.
- Recognition in the Annual Report.

KM Warrior Sponsor

Investment $50,000

- Sponsor receives highlighted recognition as a KM Warrior Sponsor of the Ball.
- Opportunity to introduce the KM Warrior recipient. *Kristen Martinez, for whom this award is named, was a young breast cancer survivor who lived a life that embodied that of a warrior, by showing great vigor, courage and honor in the face of this dreaded disease.*
- Sponsor receives two VIP Premier tables (for up to 20 guests) at the event.
- Logo recognition on all relevant event promotional materials (ex: save the date, invitation, program, press releases, event signage, and website).
- Half-page ad in the event program.
- Highlighted sponsor recognition in our newsletter.
- Recognition in the Annual Report.
Beauty Sponsor

Investment $25,000

- Sponsor receives highlighted recognition as a Beauty Sponsor of the Ball.
- Sponsor receives two VIP Premier tables (for up to 20 guests) at the event.
- Logo recognition on all relevant event promotional materials (ex: save the date, invitation, program, press releases, event signage, and website).
- Half-page ad in the event program.
- Highlighted sponsor recognition in our newsletter.
- Recognition in the Annual Report.

Hope Sponsor

Investment $10,000

- Sponsor receives highlighted recognition as a Hope Sponsor of the Ball.
- Sponsor receives one VIP Premier table (for up to 10 guests) at the event.
- Logo recognition on all relevant event promotional materials (ex: save the date, invitation, program, press releases, event signage, and website).
- Quarter-page ad in the event program.
- Highlighted sponsor recognition in our newsletter.
- Recognition in the Annual Report.

Strength Sponsor

Investment $5,000

- Sponsor receives recognition as a Strength Sponsor of the Ball.
- Sponsor receives six tickets to the event.
- Text recognition on all relevant event promotional materials (ex: save the date, invitation, program, press releases, event signage, and website).
- Quarter-page ad in the event program.
- Recognition in the Annual Report.