



Tigerlily Foundation
20 Years of Beauty. Strength. Transformation

Celebrating 20 Years of Empowerment and Impact

TIGERLILY FOUNDATION'S ANNUAL

EmPOWER *Ball*

2026 EmPOWER Ball Sponsorship Proposal

Executive Summary

Tigerlily Foundation (Tigerlily) is a national organization focused on educating, advocating for, empowering and supporting young women with cancer – throughout their life and health journey. Tigerlily supports all women to improve their quality of life, educates them on lifestyle factors and risk reduction, and empowers them to be their own best advocate.

Tigerlily respectfully requests support to host our annual EmPOWER Ball on October 24, 2026. The event serves as an opportunity to support the mission of Tigerlily, while enabling the organization to continue to educate young women about their overall health and support them through cancer treatment and beyond.

Event Details

The EmPOWER Ball will be held on Saturday, October 24, 2026 at the Grand Hyatt Washington in Washington, DC. Sponsoring Tigerlily's EmPOWER Ball is an opportunity for sponsors to gain exposure while supporting young women throughout their health and cancer journey. It enhances the sponsor's recognition within the oncology, health and multicultural communities, strengthens client relationships, and helps generate new partnerships.

Sponsors become a part of a powerful health access initiative by:

- Educating and empowering cancer survivors;
- Bringing awareness to health issues and barriers to accessing care;
- Setting an example of integrity and leadership;
- Encouraging community and corporate advocacy; and
- Leading change.

Sponsors receive exposure to more than 350,000 people through media, more than 50,000 people through our social media channels and newsletter, and receives continued exposure year-round on our website, on top of reaching approximately 500 EmPOWER Ball attendees.

Sponsorship Opportunities

Presenting EmPOWER Ball Sponsor

\$200,000

- Exclusive Presenting Sponsor recognition (1 available)
- Opportunity to welcome everyone to the reception from the podium and introduce the evening's emcee
- Sponsor receives prominent, verbal recognition as the Presenting Sponsor for the Awards Reception and time on the podium thanking guests for joining
- Opportunity to welcome everyone to the reception from the podium and introduce the evening's emcee
- Two VIP Premier tables (up to 20 guests)
- Opportunity to place one unbranded, corporate promotional item at each seat.
- Highlighted, prominent logo placement on all event materials (save-the-date, invitation, program, press, signage, website)
- Full-page inside front cover event program ad
- Logo on swag bags
- Complimentary valet parking for 5 guests
- Highlighted newsletter recognition
- Recognition in Annual Report

Transformation Sponsor

\$150,000

- Exclusive Transformation Sponsorships (3 available) recognition
- Opportunity to introduce the Transformation Award recipient
- Sponsor receives up to two VIP Premier tables (for up to 20 guests) at the event.
- Opportunity to place one corporate promotional item at each seat
- Highlighted logo recognition on all relevant event promotional materials (e.g., save the date, invitation, program, event signage, and website)
- Full-page, back cover ad in the event program
- Highlighted sponsor recognition in our newsletter.
- Recognition in the Annual Report
- *The Transformation Award recipient is someone who has created a solution for the cancer community in which they live and serve; it is for someone who has had an impact on and transformed those around them.*

Inspiration Sponsor

\$100,000

- Sponsor receives prominent recognition as an Inspiration Sponsor of the Awards Reception
- Opportunity to introduce the Inspiration Award recipient.
- Sponsor receives one VIP Premier table (for up to 10 guests) at the event.
- Opportunity to place one unbranded promotional item at each attendee seat.
- Highlighted logo recognition on all relevant event promotional materials (e.g.: save the date, invitation, program, event signage, and website)
- Full-page ad in the event program
- Highlighted sponsor recognition in our newsletter.
- Recognition in the Annual Report
- *The Inspiration Award recipient is someone who has exhibited courage and dedication in the field of cancer, and shown dedication to helping others*

Kawana Rucker Courage Award Sponsor

\$75,000

- Sponsor receives prominent recognition as a Kawana Rucker Courage Award Sponsor
- Opportunity to introduce the Courage Award recipient, together with other Courage Sponsors
- Sponsor receives one VIP Premier table (for up to 10 guests) at the event
- Opportunity to place one unbranded promotional item at each attendee seat
- Highlighted logo recognition on all relevant event promotional materials (e.g.: save the date, invitation, program, event signage, and website)
- Full-page ad in the event program
- Highlighted sponsor recognition in our newsletter
- Recognition in the Annual Report
- *The Courage Award honors the life and legacy of Kawana Rucker, a young woman who displayed immense courage, resilience and faith as she navigated her diagnosis of breast cancer. Although she is no longer with us physically, Kawana's spirit of courage lives on*

KM Warrior Sponsor

\$50,000

- Sponsor receives prominent recognition as a Warrior Sponsor of the Awards Reception
- Opportunity to introduce the Warrior Award recipient, together with other Warrior Sponsors.
- Sponsor receives one VIP Premier table (for up to 10 guests) at the event.
- Logo recognition on all relevant event promotional materials (e.g.: save the date, invitation, program, event signage, and website)
- Half-page ad in the event program
- Highlighted sponsor recognition in our newsletter
- Recognition in the Annual Report
- *Kristen Martinez is the inspiration for this award, she was a young breast cancer survivor who lived a life that embodied that of a warrior, by showing great vigor, courage and honor in the face of this dreaded disease*

Beauty Sponsor

\$25,000

- Sponsor receives prominent recognition as a Beauty Sponsor of the Awards Reception
- Sponsor receives one VIP Premier table (for up to 10 guests) at the event
- Logo recognition on all relevant event promotional materials (e.g.: save the date, invitation, program, event signage, and website)
- Quarter-page ad in the event program
- Highlighted sponsor recognition in our newsletter
- Recognition in the Annual Report

Strength Sponsor

\$10,000

- Sponsor receives prominent recognition as a Strength Sponsor of the Awards Reception
- Sponsor receives one table (for up to 10 guests) at the event
- Logo recognition on all relevant event promotional materials (e.g.: save the date, invitation, program, event signage, and website)
- quarter-page ad in the event program
- Sponsor recognition in the newsletter
- Recognition in the Annual Report

Hope Sponsor

\$5,000

- Sponsor receives prominent recognition as a Hope Sponsor of the Awards Reception
- Sponsor receives one table (for 10 guests)
- Logo recognition on all relevant event promotional materials (e.g.: save the date, invitation, program, event signage, and website)
- Highlighted sponsor recognition in our newsletter
- Recognition in the Annual Report